

Contents

List of Contributors	9
Preface	11
Chapter I Management as a New Profession George P. Baker	15
Chapter II Management: A New Field of Knowledge in Europe Antonio Valero	27
Chapter III The First HBS-IESE Committee: A Model of Generosity and Excellence Carlos Cavallé	37
Chapter IV Passion for Human Values in Management Education John H. McArthur	43
Chapter V The Evolution of Management Education: A Historical Perspective and Some Challenges Jay O. Light	49

Chapter VI	
HBS: Staying Relevant in a Changing World	61
Nitin Nohria	
Chapter VII	
Some Early Aspects of the Harvard Business School-IESE Relationship: Sharing Common Values	73
Pedro Nuevo	
Chapter VIII	
Harvard Business School's Influence on IESE's Development	79
Jordi Canals	
Exhibit I	
Harvard Business School-IESE Committee Members 1963-2016	93
Exhibit II	
Harvard Business School-IESE Committee Timeline	95
Exhibit III	
A History in Images	99