

# Contents

<b>List of Contributors</b>	9
<b>Preface</b>	11
Chapter I <b>Management as a New Profession</b> George P. Baker	15
Chapter II <b>Management: A New Field of Knowledge in Europe</b> Antonio Valero	27
Chapter III <b>The First HBS-IESE Committee: A Model of Generosity and Excellence</b> Carlos Cavallé	37
Chapter IV <b>Passion for Human Values in Management Education</b> John H. McArthur	43
Chapter V <b>The Evolution of Management Education: A Historical Perspective and Some Challenges</b> Jay O. Light	49

Chapter VI	
<b>HBS: Staying Relevant in a Changing World</b>	61
Nitin Nohria	
Chapter VII	
<b>Some Early Aspects of the Harvard Business School-IESE Relationship: Sharing Common Values</b>	73
Pedro Nueno	
Chapter VIII	
<b>Harvard Business School's Influence on IESE's Development</b>	79
Jordi Canals	
Exhibit I	
<b>Harvard Business School-IESE Committee Members 1963-2016</b>	93
Exhibit II	
<b>Harvard Business School-IESE Committee Timeline</b>	95
Exhibit III	
<b>A History in Images</b>	99